



Dark D Light™

Vitamin D Enriched

InstaDark™ Bronzer with Cloud Nine Complex

SALES FACT SHEET

Story

Say goodbye to dull, dreary skin and say hello to **Dark, Dramatic** color. Saturate your pale and invigorate your soul with InstaDark™ Bronzers that provide instant **Deep** color while Cloud Nine Complex invokes an all-over feel good experience. Solful Skincare moisturizes and protects for smooth, **Decadent** soft skin. Go ahead, step into **Dark D Light™!**

Inspiration/Rationale

- Continuation of Vitamin D products (Satin D Sol/Fierce D Fense) in **Australian Gold®**
- Continuation of popularity of 10oz premium tubes

Product Type

- **InstaDark™** Bronzer
- Vitamin D Enriched
- Fragrance: Sexy Sun(same as Satin & Fierce) with top notes of Fruity, Orange & Coconut, mid notes of Jasmine & Gourmand and dry down notes of Musk

Technology

InstaDark™ Bronzers	Special blend of natural bronzers with tan activators for immediate dark results and delayed developed color
Vitamin Drink	Enriched with Vitamins A, E and ProVitamin D
Cloud Nine Complex	Phyto-endorphin blend that moisturizes and restores vitality and skin radiance while providing mood enhancing properties for a delightful tanning experience
Solful Skincare	Aloe, Sunflower and Hemp Seed Oil lusciously moisturize for healthy, smooth dark perfection

Brand and Family

- **Australian Gold®** Premium Line



Contact:

Abelgim Imp e Exp. Lda tel 963079728 - 963079732 - 214185006

Website: www.abelgim.com