



**Australian Gold**

### **Fierce D Fense™**

Extreme Moisture Intensifier  
With Exotic Desert Blend

### **SALES FACT SHEET**

#### **Story**

The Australian Outback is known for two things; relentless sunlight and extreme drought. Yet, amidst this harsh and barren tundra, a beautiful flower, the Desert Pea not only survives, but thrives! This incredible flower is the inspiration for this ultra moisturizing intensifier that will reconnect you with nature's harmony by protecting and hydrating even the driest winter skin and eczema.

For thousands of years, the Aborigines have survived in Australia's Outback by consuming desert fruits for both nutritional and medicinal purposes. Like the Desert Pea, these fruits, have developed protective mechanisms to withstand the harsh dry climate and extreme temperatures of the desert. Desert Harvest fruits have been specially selected for their nutritional, protective, and moisturizing properties to give you **Fierce D-Fense™** and prepare your skin for the darkest color.

As an added bonus, Pro Vitamin D3, the Precursor to Vitamin D production will assist in calcium production that aids in the tanning process, and melanin enhancing peptides will prepare skin for deep-dark color! Embrace the essence of Australia's outback and pamper your skin with ultra moisturization for the tan of your life!

#### **Inspiration/Rationale**

- Introduction of a moisture-intense hypoallergenic intensifier to the Premium collection.
- Compliments **Satin D Sol™'s** Vitamin D story in a non-bronzer product.

#### **Product Type**

- Extreme Moisturizing Intensifier
- Hypoallergenic
- Fragrance: Sexy Sun

#### **Technology**

Outback Extreme  
Moisture

Contains botanical emollients for dry skin and eczema

Exotic Desert Blend

Skin Nutritional Blend of Desert Pea flower and other plant extracts that help protect skin from environment and aging

Vitamin Drink

Enriched with Vitamin E and Pro Vitamin D3, the precursor to Vitamin D production

Triple **Tanfresh™** Blend

Helps increase after-tan freshness and eliminate odor

#### **Brand and Family**

- **Australian Gold®** Premium Line



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